

16 lakh LED bulbs sold in BSES areas in last 3 months

- **10 lakh LED bulbs distributed in BRPL area and 6 lakh in BYPL area**
- **Energy savings of 17 MUs per annum**

BSES in collaboration with EESL (Energy Efficiency Services Limited) is facilitating distribution of highly subsidised LED bulbs in South, West, East and Central Delhi. Since the launch of the scheme about three months ago on June 1, around 16 lakh LED bulbs (and counting) have been distributed in BSES area. These will cumulatively lead to energy savings of a whopping 17 Million Units per annum (vis-à-vis CFLs).

The highest number of LED bulbs have been distributed in the Vikaspuri (150371) division in BRPL. This is followed by Khanpur (118877) and Sarita Vihar (91306) divisions. In BYPL, the highest number of LED bulbs have been distributed in the Yamuna Vihar (85948) division. This is followed by Karawal Nagar (78946) and Nand Nagri (78808) divisions.

Analysing the distribution data reveals an interesting trend. A lot of LEDs bought have been bought under the EMI scheme in BRPL and BYPL. This shows that consumers across segments are aware of the benefits of LED bulbs.

On achieving a milestone of more than 1.6 million LEDs, a BSES spokesperson said, “As a responsible utility, BSES has been promoting energy conservation to domestic consumers through school programs and to Industrial/ Commercial consumers through Power Enclaves. We have been promoting safer and less energy intensive technologies like LED for some time now”

“BSES will continue to play an active role in educating consumers in Delhi about smart lighting options”- added the spokesperson.

Scheme

Under the scheme, a consumer can buy 4 LED bulbs (per CA number) of 7 watt at a heavily subsidized price of Rs 93 each. Consumers can also pay Rs 10 upfront per bulb and the balance in 9 instalments, chargeable in their electricity bill. Each of the LEDs is backed by the manufacture’s 3 year warranty.

Benefits of LEDs

Use of LED bulbs not only goes a long way in conserving precious electricity, but also leads to huge savings in a household’s electricity bill. A 7 watt LED bulb consumes 50% less electricity than an equivalent CFL and 85% less and than an equivalent Incandescent Bulb.