

SPARSH

...enlightening lives

Welcome to the March edition of Sparsh, BRPL's CSR newsletter. It offers a glimpse into the company's many and diverse initiatives aimed at community empowerment. It features eight strategic projects, including 1. Smart Energy Learning Centre for capacity building of students and professional in the power sector, 2. Empowering Delhi University girl students through Sashakt Beti program 3. E-mobility of patients and their relatives at AIIMS 4. Old Age Home in collaboration with Healthy Aging India, an NGO run by AIIMS doctors 5. Maintenance of ecological parks 6. Handloom incubation centre for revival & enrichment of handloom & handicrafts 7. Holistic development of young boys and girls through sports, initially Basketball 8. Setting-up green crematoriums by installing electric furnaces and other facilities.

Alongside these, the newsletter given an overview of the programs spanning healthcare, sanitation, skill development, and financial literacy, collectively reinforcing BRPL's holistic approach to societal betterment.

Powering Strategic projects

BSES Smart Energy Learning Centre: The Centre aims to establish a state-of-the-art research and training center at DAICT University, offering research-based courses for students and power sector professionals to address critical energy sector issues, conduct research, and incubate ideas for achieving net-zero emissions and reversing global warming.

Sashakt Beti (Empowering Female Students of University of Delhi with laptops): The project is providing laptops to economically disadvantaged girl students of the University of Delhi, particularly those from economically weaker sections, enabling them to compete on equal terms with their peers in the technologically advanced world.

E-buses to AIIMS-Delhi: Under the program, BRPL is providing 18 battery-powered buses for internal transportation within the AIIMS-Delhi campus to facilitate the transportation of patients, attendants, and support staff, while enhancing BSES CSR visibility through branding on the buses.

The BSES Old Age Home: The project aims to create a nurturing environment for seniors, ensuring they feel valued and secure. It will establish a Model Assistant Living Service Centre, offering quality care and opportunities for active aging to older individuals in need. The facility will include amenities like a library and recreational room, with in-house doctors



specializing in geriatric medicine providing three daily meals and free medicines for common ailments. Services will encompass management, counseling, physiotherapy-rehabilitation, and nursing care.

Maintenance of ecological parks of DDA: The maintenance of DDA ecological park on the Kalindi Kunj banks.

Handloom Incubation (Thread of Trust): It aims to revive India's handloom and handicraft sector, focusing on the dwindling artisan community, particularly the 'Bunkars.' Traditionally neglected, recent efforts have emerged to rejuvenate this sector. In partnership with BSES and skilled professionals,

women are provided weaving training, empowering them with vital skills and avenues to exhibit and sell their handcrafted goods like shawls and bed sheets. This initiative not only facilitates livelihoods but also promotes dignity. The trainers, often retired government officers with extensive experience from the Ministry of Textiles, lead comprehensive training covering production processes, including Jacquard Machines.

Greening Crematoriums by installing electric furnaces and other facilities: BSES plays a vital role in various aspects of people's lives, extending its support even to their final journeys. Recognizing the importance of respecting traditions while minimizing environmental impact, BSES is facilitating setting-up

green crematoriums. These offer dignified cremations while promoting sustainability, addressing the seemingly contrasting needs of honoring traditions and environmental consciousness.

Holistic development of young girls and boys by Sports (Initially basketball): The program aims to foster holistic development in young girls and boys by introducing them to basketball, especially those outside the mainstream education system. Through basketball, it instills purpose and provides safe, effective, and transparent human performance training. The goal is to nurture their talent in basketball and cognitive abilities, shaping them into champion citizens with well-rounded skills and a comprehensive approach to personal growth.

Powering ongoing projects in March

Healthcare Hits Home: BRPL's School Clinics Aid 20 Delhi Schools BRPL's initiative to establish clinics in 20 schools across South and West Delhi has brought medical assistance directly to students in need. These clinics, facilitated within the school premises, have benefited approximately 20,658 students during the fiscal year 2023-24.

On the Move: BRPL's Donates Bus: In a bid to improve basic infrastructure in Delhi schools, BRPL has generously donated a school bus to the Delhi Police Public School in South Delhi. This donation aims to provide essential support and enhance access to education for students in the region.

Clear Vision, Bright Futures: BRPL's Eye Care Camps Transform Lives BRPL organized four eye care camps in the Najafgarh and Jaffarpur divisions during March '24, catering to the vision needs of the community. With over 1,000 participants, these camps distributed glasses and eye drops, significantly improving the quality of life for participants.



Breaking Free: BRPL's Successful Tobacco De-Addiction Programs

In March '24, BRPL accomplished two successful Tobacco De-Addiction Programs, resulting in significant participant engagement and habit cessation. These programs, held at designated locations, saw a total of 105 participants, with 84 individuals pledging to quit tobacco.



Stitching Success: BRPL's Sanitary Napkin Distribution Reaches Thousands

Continuing its hygiene efforts, BRPL distributed over 5,600 sanitary napkin packets, stitched by Self Help Groups, to the neediest individuals in March '24. This distribution is part of BRPL's broader mission to ensure hygiene accessibility for all.



Empowering Hygiene: BRPL Installs Sanitary Napkin Machines Across Delhi

BRPL's initiative to promote menstrual hygiene among females, especially those from disadvantaged backgrounds, saw the installation of 11 automatic sanitary napkin vending and incinerating machines in March '24. These installations aim to provide accessible and affordable sanitary pads in hospitals.

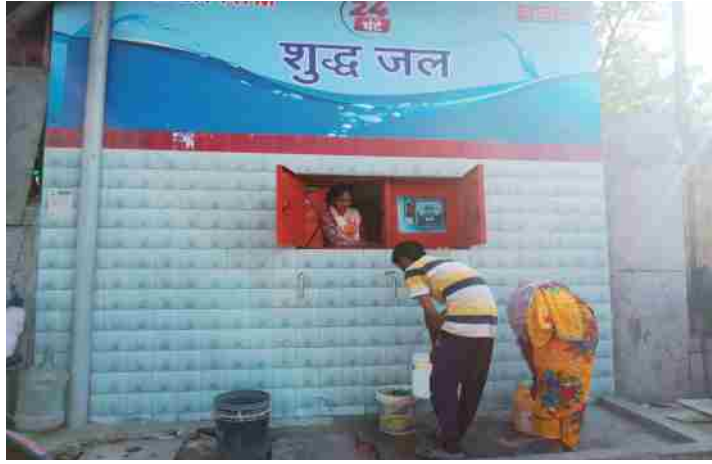


Clean Streets, Happy Homes: BRPL's Sanitary Waste Management Initiative

BRPL's initiative to manage and dispose of sanitary and biomedical waste in Delhi's slum areas has seen significant progress. In March '24, BRPL distributed 100 dustbins to women in Okhla-Phase1, benefiting a total of 3,000 women in JJ colonies.



Thirst Quenched: BRPL's Water ATM Initiative Serves Thousands in Delhi With a focus on providing safe drinking water to marginalized communities, BRPL inaugurated two water ATMs in March, benefiting around 4,000 families. These ATMs, located in Punjabi Bagh and Raghuveer Nagar, are part of BRPL's ongoing efforts to ensure access to clean water.



Strength in Defense: BRPL Empowers Girls with Self-Defense Training BRPL's commitment to women's safety is evident in its self-defense training programs. In March '24, certificates were awarded to 28 girls who completed training sessions, contributing to the empowerment of over 1,190 girls across 12 schools in FY '23-24.



Building Blocks: BRPL's Sanitation Program Repairs School Toilets Under the sanitation program, BRPL successfully repaired 200 toilets in 100 MCD schools across Delhi, benefiting over 40,500 students and staff members in FY '23-24. Additionally, students were educated on sanitation and hygiene practices.



Restoring Dignity: BRPL Renovates Cremation Grounds Across Delhi BRPL's efforts to enhance cremation facilities across Delhi culminated in the completion of renovations at seven cremation grounds in FY '23-24. These improvements aim to provide dignified last rites for residents and their loved ones.



More Than Electricity: BRPL's Vocational Centers Empower Youth Beyond electricity provision, BRPL's vocational training centers empower hundreds of youngsters from underprivileged backgrounds. Over 2,600 students completed various courses, fostering skills and aspirations in fields like computers, beauty culture, and fashion.



Financial Freedom: BRPL's Financial Literacy Drive Transforms Lives BRPL's CSR programs extend to financial literacy, with initiatives aimed at spreading awareness and opening bank accounts for beneficiaries. In March '24 alone, around 500 women benefited from financial education, contributing to a total of 6,000 trained in FY '23-24.



Crafting Futures: BRPL's Handicraft Training Empowers Women BRPL's commitment to women's empowerment is evident in its support for self-help groups (SHGs) engaged in handicraft training. Around 222 women participated in skill-building activities, fostering economic empowerment and social inclusion in West Delhi.



Weaving Dreams: BRPL's Handloom Incubation Unit Empowers Women BRPL's handloom incubation unit, dubbed "Thread of Trust," aims to empower women through income-generating activities. With 25 beneficiaries enrolled, this initiative seeks to make women self-sufficient and economically empowered in South Delhi. This is highlighted through cases studies.



Case Study-1: Reeta Devi

Nestled in the vibrant community of Sangam Vihar, Reeta Devi's narrative unfolds as a testament to the profound impact of skill enhancement through the Handloom Weaving Skill Programme facilitated by BRPL. Her journey from adversity to empowerment serves as an inspiring illustration of the transformative potential inherent in traditional training initiatives.

Reeta Devi's heartfelt appreciation towards BSES knows no bounds. She attributes her newfound source of income, empowerment, and independence to the steadfast support and guidance she received from the organization. Without their timely intervention, navigating her path towards financial stability would have undoubtedly been more challenging. The assistance provided by BSES not only granted her a means of livelihood but also ignited within her a deep sense of empowerment, enabling her to envision a brighter future for herself and her family.



BSES Rajdhani Power Ltd & SAVE's intervention transcended mere skill training; it empowered Reeta Devi to take charge of her life. Through their concerted efforts, she acquired invaluable skills and knowledge in handloom weaving, equipping her with the tools necessary to thrive in a competitive market. The transformation she underwent wasn't solely financial; it encompassed holistic empowerment that transcended economic barriers. The newfound sense of independence and self-reliance instilled in her through the skill development program empowered her to navigate life's challenges with confidence and resilience. Reeta Devi's success story stands as a testament to the broader impact of skill development programs in uplifting marginalized communities.

Case Study-2: Shalini

Shalini, a resident of Sangam Vihar, was intimately acquainted with adversity. Her husband, an illiterate fruit seller, struggled to provide for the family with his modest earnings. Trapped in a cycle of poverty, they found themselves unable to escape the financial hardships that besieged them daily. Shalini's lack of education served as a barrier to employment, intensifying their struggle to meet basic needs.

Amidst their despair, a beacon of hope emerged in the form of BSES. The handloom unit operated by BSES - SAVE offered Shalini the lifeline she desperately needed. Recognizing her potential, she was enrolled in their training program, aimed at empowering individuals like her with invaluable skills. With determination and perseverance, Shalini immersed herself in the handloom training program, embracing the intricacies of



the craft and learning the art of weaving. The program not only equipped her with practical skills but also instilled in her a newfound sense of confidence and self-reliance. The culmination of Shalini's efforts brought forth a wave of happiness and relief for her family. Armed with the skills acquired through the handloom training program, she ventured into the world of weaving, eventually earning a steady income of 7000 rupees per month.

Case Study-3: Anita Devi

Anita Devi, hailing from Sangam Vihar, Delhi, found herself grappling with the harsh realities of financial instability. With her husband working as an auto driver and three children to care for, their meager income fell short of meeting their daily needs. In the midst of their struggles, Anita was introduced to the Handloom Production Unit run by BRPL and SAVE NGO.

Enrolling in the program, Anita received comprehensive training in handloom products and was assisted in establishing her own venture. With the support of SAVE and BSES, she



embarked on a journey towards self-sufficiency. Now, Anita joyously supports her family, earning Rs. 7000 to 8000 per month. Her story stands as a testament to the transformative power of initiatives like BRPL-SAVE, weaving not just fabrics but also a future of empowerment and opportunity for women in her community.

Case Study-4: Ruchika

Born into a financially unstable family in Sangam Vihar, Ruchika confronted the harsh realities of poverty from a young age. Her husband's sporadic income as a part-time taxi driver left them struggling to make ends meet. However, amidst the darkness, a glimmer of hope emerged when she was approached to join the handloom training unit run by BRPL-SAVE.

Determined to change their circumstances, Ruchika seized the opportunity with fervor. Immersing herself in the program, she learned the art of handloom weaving, feeling a sense of



empowerment with each intricate pattern woven. Armed with newfound skills and unwavering determination, Ruchika ventured into the world of handloom weaving. Despite the challenges, her efforts bore fruit, breaking the chains of poverty and restoring her dignity. Today, Ruchika not only earns a livelihood but also inspires others with her resilience and determination to overcome adversity.