

# SPARSH

...enlightening lives

Welcome to the July issue of BRPL's CSR newsletter, Sparsh. This month, our heartfelt commitment to nurturing communities and fostering sustainable growth resonated through a series of impactful initiatives. From organizing life-saving blood donation camps to providing homemade sanitary napkins to women in need, and from uplifting underprivileged children through education to empowering youth with vocational training, BRPL is deeply invested in the well-being and progress of every individual we touch.

At BRPL, we believe that every small act of kindness has the potential to spark profound change. Our CSR initiatives are not just about fulfilling obligations; they are about embracing our role as a catalyst for hope, dignity, and empowerment. We invite you to explore how we are weaving compassion into the fabric of society, driving positive change, and building a brighter, more inclusive future for all.

## Pumping Life: One Drop at a Time

In a heartfelt tribute to the legacy of Shri Dhirubhai H. Ambani, BSES Rajdhani Power Limited (BRPL) recently organized a blood donation camp at the Nehru Place office. Over 60 compassionate souls came together to donate blood, embodying the spirit of generosity and community that he cherished. This initiative honors his memory by bringing hope and life to those in dire need of safe blood. Every donation is a lifeline, potentially saving up to three lives during emergencies or surgeries. With India facing a critical shortage of over 1.9 million units of safe blood annually, according to the World Health Organization (WHO), the importance of regular blood donations cannot be overstated. Together, we can bridge this gap and ensure a healthier future for all.



## Pads of Empowerment: Stitched with Care, Distributed with Love

Continuing its commitment to hygiene and empowerment, BRPL is facilitating homemade sanitary napkins accessible to underprivileged communities. Through BRPL's Self Help Groups, nearly 4000 sanitary napkins were stitched and distributed in July 2024, reaching those who need them the most. Since April, around 5500 sanitary napkins have been distributed, bringing dignity and health to countless women.



## Pages of Possibility: Empowering Minds, One Book at a Time

BRPL is dedicated to promoting education across all sections of society. Recently, over 2,000 books, notebooks, and stationery items were distributed to underprivileged children in Kharak, Chattarpur, South Delhi under a CSR initiative. This effort benefitted around 330 students from nursery to 7th standard, helping them achieve their educational dreams.



## Stretching the Mind: Yoga for Wellness in Schools

To enhance the well-being of students, teaching and non-teaching staff at government schools, BRPL organized 18 yoga camps in July, benefitting 680 people. These camps, which have benefitted a total of 1,250 individuals so far, aim to promote physical and mental well-being through the ancient practice of yoga.



## Roots of Change: Tree Plantation for a Greener Future

BRPL is not just committed to providing reliable power; it also believes in protecting the earth through environmental sustainability. In July 2024, BRPL planted around 5,625 trees and shrubs in various government schools across Delhi, contributing to a greener, more sustainable future. A total of 6,275 trees and shrubs have been planted so far.



## Wired for Success: BRPL's Vocational Training Lights Up Lives

BRPL is not only about supplying reliable electricity; it also powers dreams. Through its vocational training centers, BRPL is helping hundreds of underprivileged youths realize their aspirations. In July alone, around 406 students were enrolled in 11 centers, with 1,295 students enrolled so far. This program, which has been recognized by the Tourism and Hospitality Skill Council, is a beacon of hope for many.



Vocational Training Centre	No of students enrolled (as of July '24)
Mundka	153
Jaffarpur	136
Nilothi, Nangloi	137
Najafgarh	165
Tagore Garden	119
CRPF (Dwarka)	60
Sangam Vihar	125
Dwarka	120
Tihar	100
Jaffarpur (Dhansa)	150
Najafgarh (Braille VT)	30
<b>Total</b>	<b>1,295</b>

## Banking on Change: BRPL's Financial Literacy Drive for Women

BRPL is driving financial literacy among the needy, spreading awareness about financial concepts, personal finance, and money management. Bank accounts are being opened for beneficiaries willing to join the formal banking system. In July 2024, around 500 women benefitted from this initiative, with 2,000 women benefitting to date.



## Threading the Needle: Weaving Self-Reliance for Women

In July, BRPL's Handloom Unit (Thread of Trust) in Sangam Vihar successfully trained 25 women in handloom machine operations. They have started producing stoles, double bed sheets, and other materials to meet market demands. This initiative aims to make these women self-dependent by linking them to income-generating activities.

