

SPARSH

...enlightening lives

This December issue of Sparsh is a testament to BRPL's dedicated efforts in enhancing community welfare, showcasing significant accomplishments across a spectrum of CSR initiatives. Our eye care initiative positively benefitted 1,789 residents, underscoring our commitment to health. Similarly, our efforts in tobacco de-addiction, self-defense training for young girls and the renovation school toilets reflect a deep-seated commitment to holistic community development. The vocational training programs, empowering over a thousand individuals, highlight our dedication to nurturing self-reliance and skill development.

The heart of this issue lies in the inspiring stories of individuals whose lives have been transformed through our financial literacy programs. These stories, along with our initiatives in handloom production, financial literacy, and the empowerment of women through Self Help Groups, paint a picture of BRPL's role in building resilient, self-sufficient communities. As you delve into these narratives of transformation and hope, join us in looking forward to a future where our collective efforts continue to illuminate and empower lives in 2024.

Empowering Dreams: Vocational Training Centers

In December 2023, six eye care camps were organized across Jaffarpur, Najafgarh, Chhawla, and New Friends Colony divisions, drawing an impressive turnout of 1,789 residents. Participants, including 914 women and 875 men, received comprehensive OPD services. As part of BRPL CSR, we distributed 1,374 glasses and 1,350 eye drops, ensuring better eye health for our beneficiaries. Further highlighting our commitment, nine camps held so far in the current financial year have benefitted 2,344 people, providing 1,752 glasses and 1,744 eye drops.



Breathe Free: Winning Over Tobacco Addiction

Our Tobacco De-Addiction program, conducted in Sangam Vihar, marked a significant success. From 9th to 12th December 2023, 71 participants engaged in our program at Gali no 18, Hanuman Mandir, Ratiya Marg. Notably, 47 individuals pledged to quit tobacco, taking a vital step towards a healthier lifestyle.



Flush with Success: Sanitation Soars in School Toilets Renovation

Our sanitation program achieved a significant milestone during the month by repairing 30 toilets across 15 schools in Najafgarh, Jaffarpur, Punjabi Bagh, and Tagore Garden. This initiative, benefiting 7,370 students and 385 staff in December alone, saw a total of 150 toilets being repaired in 75 schools this year. Our experts also provided essential hygiene education, including hand washing techniques, to students.



Defending Dreams: Empowering Girls with Self-Defense Skills

Aiming to empower young girls, BRPL organized self-defense training programs in four Najafgarh schools. On 13th December 2023, 397 girls received certificates, marking their successful completion of their training program. So far, 884 girls have been trained across eight schools in this financial year, bolstering their confidence and safety.



Dignified Departures: Renovating Cremation Grounds

BRPL is committed to providing dignified facilities for the final farewells. We undertook renovation projects at six West Delhi cremation grounds, improving essential amenities like seating, sanitation, and infrastructure. The transformed spaces now offer a more respectful environment for grieving families.



Skilling the Future: BRPL's Vocational Training Lights Up Lives

BRPL is not just about electricity; we are also about empowering dreams. In December, 46 new students joined our vocational training centers, bringing the total enrollment to 1,145 this year. With 1,400 students already having graduated in various skills like computer literacy, beauty culture, and fashion designing, BRPL is lighting the path to brighter futures.



Bend and Stretch: Yoga Camps Unfold Wellness

Our Yoga camps, held at various government schools, focus on mental and physical well-being. In December 2023, 230 faculty members benefited from these camps, learning exercises for personal health. Overall, 61 camps have positively impacted 2,395 individuals this year.



Hygiene Heroines: Sanitary Napkin Initiative Weaves Wellness

Continuing our commitment to hygiene, BRPL's Self Help Groups stitched and distributed 9,640 sanitary napkins in December, reaching a total of 28,020 this financial year. This effort helps make essential hygiene products accessible to the underprivileged.



Threads of Empowerment: Weaving Success in Handloom Incubation

The Handloom Incubation Unit (Anokha Dhaga) at Sangam Vihar is a testament to empowering women through skill development. In December, 25 women enrolled to learn and produce handloom products, fostering self-reliance and economic growth among marginalized communities. Under this program, training is being provided between six months to one year for making double and single bed sheets, ladies suit length, shirt suit length, scarf, ladies stole etc and after that they will be involved in production & manufacturing process.



Cents and Sensibility: Financial Literacy Lights the Way

Our financial literacy programs are enlightening underprivileged communities on money management. In December, 500 women benefited from this initiative, with 4,500 individuals overall gaining financial awareness and access to banking services this year.



Inspiring Stories of Change

Kunal's Turnaround Story: A Journey of Financial Enlightenment and Empowerment

Living in the dense bylanes of Nihal Vihar, Delhi, Kunal's life was a constant battle with financial distress. Despite his eagerness to support his family, he faced numerous barriers, including a lack of financial knowledge, a PAN card and a bank account. However, everything changed when he came across the Financial Literacy Program by BRPL.

Through engaging and practical sessions, Kunal absorbed crucial lessons on budgeting, saving and investing. The program not only facilitated his PAN card and bank account opening but also



illuminated the path to self-reliance. Inspired, Kunal harnessed his entrepreneurial spirit to set up a fast-food stall. Earning Rs 10,000 a month, he transformed his financial landscape and is now an advocate for financial literacy in his community. His story is a beacon of hope, showcasing how knowledge can empower individuals to rewrite their financial destinies.

Khushboo's Story: Finding Financial Security Against All Odds

Khushboo, a 24-year-old mother of three from Mohan Garden, Delhi, faced overwhelming stress about her daughters' future. With limited education and financial knowledge, the future seemed daunting. Her encounter with the BRPL team was a turning point. Skeptical but determined, she attended the Financial Literacy and Inclusion Program, which transformed her understanding of personal finance.

The impact of the program on Khushboo was profound. Despite being semi-literate, she grasped essential concepts like family budgeting, savings and investments. The most



significant milestone was opening a post office account and enrolling her daughters in the Sukanya Samriddhi Yojana. This step towards financial inclusion has not only secured her daughters' future but also instilled in Khushboo a sense of control over her finances. Her story is a testament to the power of education and the difference it can make, even in the most challenging circumstances.

Pooja's Ascent: A Story of Hope, Savings, and Educational Dreams

Pooja, a 22-year-old from Chandan Vihar, represents the aspirations of many young women in her community. After completing her higher secondary education, she provided tuition classes, saving every penny for her dream of further studies. However, her financial constraints and lack of secure saving options constantly hindered her progress.

Her life took a positive turn when she learned about the financial literacy project by BRPL. Impressed by the team's dedication to empowering the community with banking knowledge, Pooja attended their financial

literacy sessions. These sessions opened her eyes to government schemes and secure banking options. With their assistance, she opened a Mahila Samman Saving Account at a local post office, providing her a secure way to save for her education. Pooja's journey from uncertainty to empowerment underscores the transformative power of financial literacy, especially for women seeking to break free from the cycle of poverty.



United We Stand: Self Help Groups Stitching Stronger Communities

BRPL's focus on social and economic empowerment shines through our work with 22 Self Help Groups (SHGs) in West Delhi. In December 2023 alone, 222 women joined these groups, engaging in activities that enhance their skills and independence. This initiative is a cornerstone in our mission to uplift women from underprivileged backgrounds, fostering a stronger, more resilient community.

